

# COOKIES POLICY

Policy version: Version 1.1. 17.05.2024

Please read this cookie policy carefully as it contains important information on who we are and how we use cookies on our Website. This policy should be read together with our Privacy Policy which set out who we are, how to contact us, what data is collected, how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

## 1 COOKIES

A cookie is a small text file which is placed onto your device (e.g. your smartphone or other electronic device) when you use the Website. When we use cookies on the Website, you will always be informed by a pop-up within the Website.

Cookies help us to recognise you and your device and allow us to store some information about your preferences or past actions, and remember your preferences next time you visit the Website.

For example, we may monitor how many times you use our Website, which parts of the Website you go to, products browsed by you. This information helps us to understand use of the Website by our users. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

For further information on cookies generally, including how to control and manage them, visit the guidance on cookies published by the UK Information Commissioner's Office, [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

## 2 CONSENT TO USE COOKIES AND CHANGING SETTINGS

We will ask for your consent to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested (e.g. to allow you to remain logged-in to the Website as you navigate within the Website and use the Website functionalities).

You can withdraw any consent to the use of cookies or manage any other cookie preferences by using the tool made available to you within the Website itself. You can then adjust sliders or untick boxes as appropriate to reflect your choice. It may be necessary to refresh or restart the Website for the updated settings to take effect.

## 3 OUR USE OF COOKIES

We may use the following cookies:

- (i) **Strictly necessary cookies:** These are cookies that are required for the operation of our Website. These essential cookies are always enabled because the Website will not work properly without them. They include, for example, cookies that enable you to log into secure areas of the Website, use a shopping cart or make use of e-billing services. You can switch off these cookies in your browser settings but then you may not be able to access all or parts of our Website.
- (ii) **Analytical or performance cookies:** These allow us to recognise and count the number of visitors and to see how visitors move around the Website when they are using it. This helps us to improve the way the Website works, for example, by ensuring that users are finding what they are looking for easily.
- (iii) **Functionality cookies:** These are used to recognise when you return to the Website. This enables us to personalise our content for you, greet you by name and remember your preferences.

- (iv) **Targeting cookies:** These cookies record your visit to the Website, the pages you have visited and the links you have followed. We will use this information to make the Website and the advertising displayed on it more relevant to your interests.

#### **4 HOW TO TURN OFF ALL COOKIES AND CONSEQUENCES OF DOING SO**

If you do not want to accept any cookies, you may be able to change your device settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of the Website. For further information about cookies and how to disable them please go to the guidance on cookies published by the UK Information Commissioner's Office, [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

#### **5 CHANGES TO THIS POLICY**

This policy was published on 17.05.2024 and last updated on 17.05.2024 We may change this cookies policy from time to time, when we do we will inform you via the Website or by sending an email to the email address you provided when you signed up to the Website.